



A WANDA GROUP COMPANY

AMC is the largest movie exhibition company in the U.S., Europe and the world. AMC operates among the most productive theatres in the United States, having the #1 or #2 market share positions in 22 of the 25 largest metropolitan areas of the U.S., including the top three markets (NY, LA, Chicago). Through its Odeon subsidiary and acquisition of Nordic Cinema, AMC operates in 14 European countries and is the # 1 theatre chain in the Estonia, Finland, Italy, Latvia, Lithuania, Spain, Sweden and UK & Ireland.

Company Facts ...

- AMC operates approximately 1000 theaters and 11,000 screens worldwide
- In late 2016, AMC acquired ODEON & UCI Cinemas Group and Carmike Cinemas, becoming the largest movie exhibition company in the U.S., Europe and the world
- On March 28, 2017, AMC acquired Nordic Cinema, the largest cinema chain in the Nordic and Baltic regions
- We serve more than 250 million guests in the U.S. each year with industry-leading guest satisfaction ratings
- AMC's food & beverage operations, including AMC DINE IN theatres, represent a Top 60 U.S. restaurant chain
- AMC is headquartered in the metropolitan Kansas City area, where it has been since its founding in 1920
- AMC employs approximately 45,000 full- and part-time associates, as of Dec. 21, 2016

Guest Experience Leader (all numbers U.S. domestic) ...

More Comfort and Convenience

- More than 208 locations, including AMC DINE-IN Theatres, have thus far added plush, power recliners
- Extensive online ticketing allows guests greater convenience and a guaranteed seat
- Reserved seating in 235 of our busiest locations creates anxiety free movie-going

Enhanced Food & Beverage

- 25 **Dine-In Theatres**SM offer dinner and a movie with luxury seats, a full menu and seat-side service
- AMC **MacGuffins**TM bars serve beer, wine and cocktails to adult guests in 247 locations
- Broad food and beverage offering, including pizza and other meals, healthier snacks, specialty drinks, and **Coke Freestyle**[®] at 461 locations

Greater Engagement & Loyalty

- **AMC Stubs** membership program, **with more than 7 million members**, rewards guest loyalty and enables AMC to direct market to most avid movie-goers
- **Facebook** page with more than 5.3 million likes
- **AMCTheatres.com** generated approximately 180 million sessions in 2016

Premium Sight & Sound

- Leading **IMAX**[®] exhibitor globally – more than one-third of AMC locations house an IMAX screen (179 IMAX screens)
- **RealD**[®] 3D capability in all theatres and fully upgraded digital projection, featuring 4K resolution by **Sony Digital Cinema**
- **Dolby Cinema at AMC** presents movies with Dolby VisionTM laser projection, Dolby Atmos sound and recliner seating at 67 locations

Targeted Programming

- **AMC Independent** – Art film sourced from independent distributors. 261 films in 2016; 63 YTD in 2017
- **Bollywood & Asian Cinema** – Popular Indian and Asian films presented in 60+ AMC locations. 220 films in 2016; 59 films YTD in 2017
- **Theatrical Special Events** – Live opera, ballet, red carpet events and TV series premieres. 155 events in 2016; 47 events YTD in 2017

