



A WANDA GROUP COMPANY

AMC is the largest movie exhibition company in the U.S., Europe and the world. AMC operates among the most productive theatres in the United States, having the #1 or #2 market share positions in 22 of the 25 largest metropolitan areas of the U.S., including the top three markets (NY, LA, Chicago). Through its Odeon subsidiary, AMC operates in 14 European countries and is the # 1 theatre chain in UK & Ireland, Italy, Spain, Sweden, Finland and the Baltic States.

## Company Facts ...

- AMC operates approximately 1,000 theaters and 11,000 screens worldwide
- In late 2016, AMC acquired ODEON Cinemas Group in Europe and Carmike Cinemas in the U.S. On March 28, 2017, AMC acquired Nordic Cinema, the largest cinema chain in the Nordic and Baltic regions; those theatres are now part of the ODEON Cinemas Group.
- We serve more than 250 million guests in the U.S. each year and more than 350 million across the globe
- AMC's food & beverage operations, including AMC DINE IN theatres, represent a Top 60 U.S. restaurant chain
- AMC is headquartered in the metropolitan Kansas City area, where it has been since its founding in 1920
- AMC employs approximately 45,000 full- and part-time associates, as of Dec. 21, 2016

## Guest Experience Leader (all numbers U.S. domestic) ...

### More Comfort and Convenience

- More than 234 locations, including AMC DINE-IN Theatres, have thus far added plush, power recliners
- Extensive online ticketing allows guests greater convenience and a guaranteed seat
- Reserved seating in 349 of our busiest locations creates anxiety free movie-going

### Enhanced Food & Beverage

- 27 **Dine-In Theatres**<sup>SM</sup> offer dinner and a movie with luxury seats, a full menu and seat-side service
- AMC **MacGuffins**<sup>TM</sup> bars serve beer, wine and cocktails to adult guests in 266 locations
- Broad food and beverage offering, including pizza and other meals, healthier snacks, specialty drinks, and **Coke Freestyle**<sup>®</sup> at 625 locations

### Greater Engagement & Loyalty

- **AMC Stubs** membership program, **with more than 10 million members**, rewards guest loyalty and enables AMC to direct market to most avid movie-goers
- **Facebook** page with more than 6.2 million likes
- **AMCTheatres.com** generated approximately 180 million sessions in 2016

### Premium Sight & Sound

- Leading **IMAX**<sup>®</sup> exhibitor globally – more than one-third of AMC locations house an IMAX screen (183 IMAX screens)
- **RealD**<sup>®</sup> 3D capability in all theatres and fully upgraded digital projection, featuring 4K resolution by **Sony Digital Cinema**
- **Dolby Cinema at AMC** presents movies with Dolby Vision<sup>TM</sup> laser projection, Dolby Atmos sound and recliner seating at 82 locations

### Targeted Programming

- **AMC Independent** – Art film sourced from independent distributors. 261 films in 2016; 200 YTD in 2017
- **Indian & Asian-Pacific Cinema** – Popular Indian and Asian films presented in 60+ AMC locations. 220 films in 2016; 201 films YTD in 2017
- **Theatrical Special Events** – Live opera, ballet, red carpet events and TV series premieres. 155 events in 2016; 144 events YTD in 2017

